

# Roadmap

## Phase 1: Foundation & Community Building (Q2 2024)

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*Token Development: Design and deploy the Gentle Doge smart contract on the different blockchains.*

*Website & Social Media Launch: Create and launch a professional website and engage with the community through social media platforms.*

*Airdrop Program: Distribute an initial airdrop to early community members to incentivize participation.*

*Community Building: Organize virtual events and AMA (Ask Me Anything) sessions to build a strong and active community.*

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## Phase 2: Awareness & Expansion (Q3 2024)

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*Marketing Campaign: Launch an extensive marketing campaign across various crypto and social media platforms.*

*Partnerships: Establish partnerships with influencers and other cryptocurrency projects to boost visibility.*

*List on DEXs: List Gentle Doge on all leading decentralized exchanges.*

*Merchandise Store: Launch official Gentle Doge merchandise, with a portion of profits going to charity.*

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## Phase 3: Technological Enhancements (Q4 2024)

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*Launch Gentle Wallet: Develop and release a secure wallet application for holding \$GENTE tokens.*

*Staking: Introduce staking options for holders to earn passive income through staking rewards.*

*Rewards Program: Develop a rewards system to incentivize holding and using Gentle Doge.*

*List on CEXs: Apply for listings on major centralized exchanges.*

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## Phase 4: Charitable Initiatives & Community Engagement (Q1 2025)

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*Charity Partnerships: Partner with recognized charitable organizations and conduct regular donations.*

*Gentle Fund: Establish a community-driven fund to support small individuals and projects that align with the values of Gentle Doge.*

*Educational Content: Create and distribute educational materials to help new users learn about cryptocurrency and blockchain, fostering a more inclusive environment.*

*Sustainable Development Goals (SDGs): Align charitable efforts with the UN's SDGs to maximize social impact.*

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## Phase 5: Long-Term Vision (2025 and Beyond)

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*Global Expansion: Expand the Gentle Doge community globally and establish local chapters for community-building events.*

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*Continued Innovation: Innovate continuously by integrating new blockchain technologies and exploring use cases such as NFTs with charitable themes.*

*Annual Gentle Conference: Host an annual conference to bring the community together and discuss the future of Gentle Doge and cryptocurrency philanthropy.*

*DAO Integration: Transition to a Decentralized Autonomous Organization (DAO) to enable community-driven governance and decision-making.*

*By staying true to its values and leveraging the power of blockchain, Gentle Doge aims to not only create value for its holders but also make a positive impact on the world.*

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